Minerals solutions for high demanding decorative paints

Dr. Petra Fritzen 10.02.2021

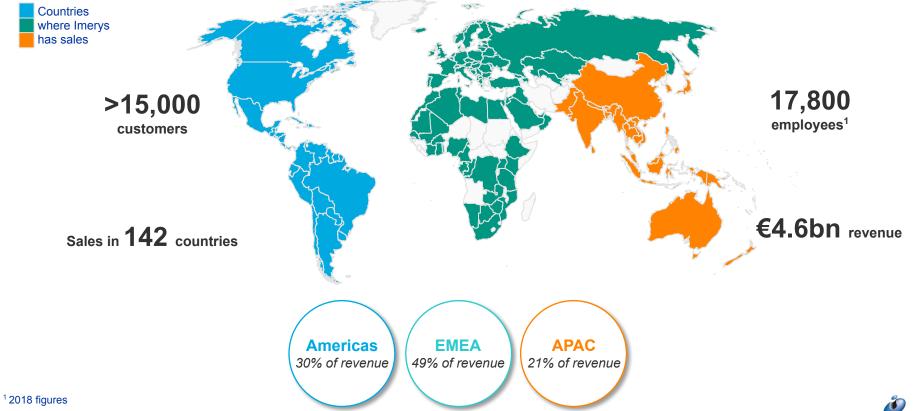


Outlook

- Introduction
- Matting agents Matting and other important properties
- ClearLite 2 in 1 additive for matt and satin clearcoats
- Steashield 10 Ultra lamellar talc for barrier coatings
 - Decorative Paints Stain blocking
 - Industrial coatings Corrosion protection



The world leader in mineral-based specialties for industry



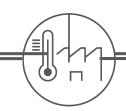
Our market-focused business model







EEDACTORY ARRASI



MINERALS EMEA (~ €1.1 bn)

MINERALS AMERICAS (~ €900 m)

PERFORMANCE MINERALS APAC (~ €500 m)

REFRACTORY ABRASIVES & CONSTRUCTION (~ €1.2 bn)

HIGH TEMPERATURE SOLUTIONS (~ €900 m)

- Plastics, Rubber, Paints & ACS (Adhesives, Caulk & Sealants)
- Ceramics
- Filtration & Life Sciences
- Paper & Board
- Mobile Energy

- Refractory Producers
- Abrasives
- Building & Infrastructure
- Iron & Steel
- Foundry
- Thermal

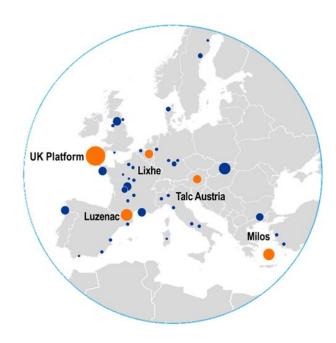
Support Functions

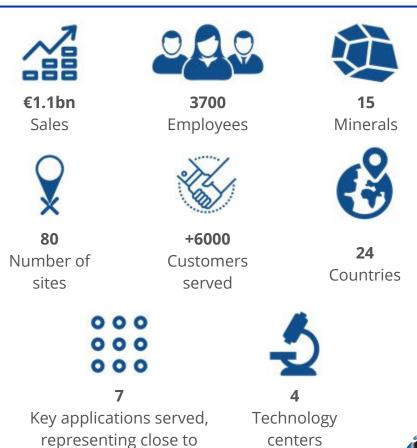


Performance Minerals EMEA at a glance

KEY ASSETS

• Top 5 sites (Sales)





100+ applications

Imerys Minerals for Paints & Coatings

- Imerys has the widest portfolio of minerals available to Paints & Coatings manufacturers
- Refining and engineering of these minerals influence
 - Size,
 - Shape,
 - Structure &
 - Surface Chemistry

to obtain the exact properties to meet the requirements of the final application.





Requirements on matting agents

Requirements

- Effective matting & structuring
- No influence on the opacity / increase in opacity
- Viscosity processability and storage stability
- Optimal mechanical properties
 - Abrasion resistance
 - Reduction of cracks

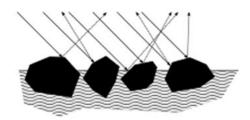
Typical Matting Agents

- Calcium Carbonate
- Talc
- Leucophyllite
- Diatomaceous Earth (DE)
- Perlite

Parameter

- Particle size & distribution (>15 μm -> mm)
- Morphology (platy)
- Porosity (aggregated)
- Oil absorption

On **Matt paints** most of the light diffuses in a range of angles





High performance matting agents

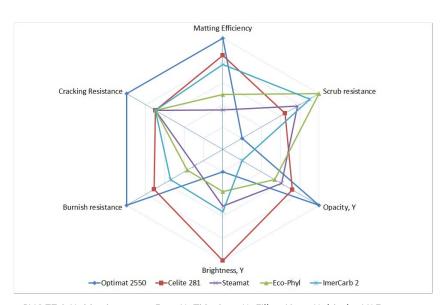
Influence the surface structure to achieve matting but also

Matting

- Opacity,
- Brightness,
- Scrub resistance &
- 'Smoothness'

Product	Туре	Brightness ISO R457	D50^, μm	OA, g/100g
OpTiMat 2550	Perlite	82	25^^	220
Celite 281	Flux Calc DE	94	17	130
Steamat	Talc	81*	28	30**
ECO-PHYL	Leucophyllite	72*	38	NA
ImerCarb 2	GCC	93*	25	18

^{*}Y-value **mL/100g ^^Sedigraph ^^Laser



PVC 77.3 %, Matting agent 5 wt-%, TiO_2 8 wt-%, Filler 42 wt-%, binder VAE



ClearLite® - High transparency and cost savings for matt wood finishes

ClearLite[®], IMERYS latest innovation in wood clear coatings provides

- Dedicated to matt and satin clear coats, varnishes, lacquers and stains
- Applied to various substrates like wood, metal, plastics
- Used on furniture, joinery, floors, ..., both in interior and exterior
- Efficient in water-borne formulations; solvent-borne under testing

ClearLite® mineral

- Engineered expanded milled perlite
- Lamellar flat particles
- White
- Low dust
- European ore sources owned by Imerys
- Produced in Barcelona, Spain

ClearLite [®] 6						
Particle Size µm	D50	6				
(Malvern)	D90	14				
Brightness	L* value	92				
Oil Absorption	g/100g	62				
Loose Density	g/l	380				





Matt and satin clearcoats: transparency \nearrow and binder \searrow with ClearLite®



- Transparency improved at similar film smoothness
- Binder level reduction demonstrated leading to formulation cost savings

Application recommendation: WB acrylic mono-component system

Matt (gloss 60°~ **30**)

Satin (gloss 60°~ **50**)

	Reference	ClearLite® 6	Reference	ClearLite® 6
Wet formulation composition (wt %)				
Water + additives	23.9	25.4	24.7	25.7
Synth. amorphous silica	1.6		0.8	
ClearLite® 6		8.0		5.0
Acrylic binder	74.5	66.6	74.5	69.3
Total	100.0	100.0	100.0	100.0
Volume solid content %	~ 39		~ 38	
Gloss 60°	~ 30		~ 50	
Transparency ΔE*vs reference	-	-1.8	-	-1.3



Transparency comparison left reference, right ClearLite®



SteaShieldTM 10 - Ultra lamellar talc for barrier coatings

Excellent barrier properties are key in

- Decorative Paints Stain blocking
 - Ability of the paint to cover existing stains
 - Prevent stains from bleeding through the paint film over time

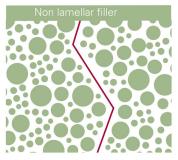


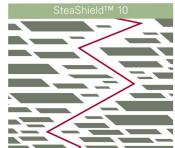
Industrial Coatings - Corrosion protection

- Protects the paint substrate by impairing the diffusion of water & corrosive agents through the film
- o Improved corrosion resistance compared to Zn Phosphate



Diffusion path



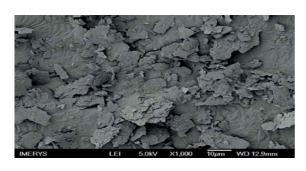


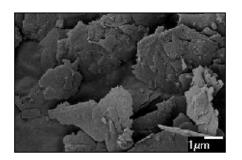


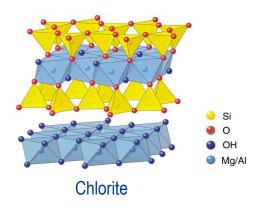
SteaShield[™] 10 - Ultra Lamellar Talc

Talc is a **hydrated magnesium silicate** with the chemical formula $Mg_3Si_4O_{10}(OH)_2$

SteaShieldTM 10 is a talc/ chlorite







SteaShieldTM 10:

- Highly lamellar, 15µm top cut talc
- Brightness Y 85.5
- Excellent barrier effect
- Recommended for stain blocking paints and barrier coatings (top coats and primers)



SteaShield[™] 10 - Improvement of stain blocking

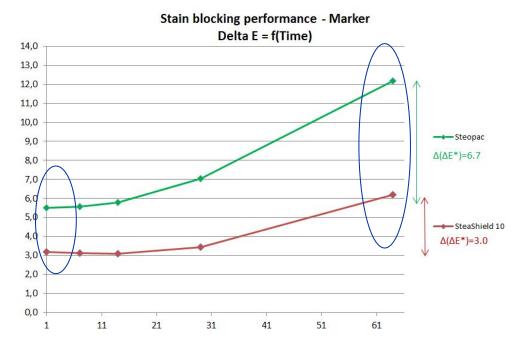
SteaShieldTM 10 provides higher stain blocking compared to the reference Steopac (Talc/Chlorite, d50 2 μm).

Preferences

Decorative topcoat and primers

Test performed according to ASTM Standard D7514, 2009





PVC 65.4 %, TiO_2 23 wt-%, GCC 20.4 wt-%, **Steashield or Steopac 10 wt-%**, binder VAE or SA



SteaShield[™] 10 - Performance in a 2K epoxy coating

Improved impact resistance and hardness of the coating with SteaShield[™] 10

- Full replacement of Zn Phosphate (12.4 wt-%) in a 2K epoxy coating:
 - PVC 30.7 5
 - Solids by Volume 55.7 %

Mechanical properties	Reference Steopac®	Zn Phosphate	SteaShield™ 10
Falling impact (cm,1kg)	100	5	100
Persoz hardness (s)	260	295	280
Conical Mandrel (mm)	30	35	15
Cross-cut Adhesion (ISO 2409)	0	4	0

Anti-corrosion performance (salt-spray resistance): 24µm DTF – up to 350h







- The coatings were applied on S 46 Q panels.
- $\bullet\,$ Dry film thickness of 100 $\mu m.$
- Properties were measured after 7 days curing



Conclusion

- Morphology, particle size & shape have a important influence on the properties of paints and coatings
- Steamat, ECO-PHYL, Celite 281 and Optimat 2550 are effective matting agents that
 - achieve a deep matt finish at very low loading levels and
 - improve scrub and
 - burnish resistance at same time.
- ClearLite 2 in 1 additive for matt & satin clearcoats
 - Excellent transparency
 - Reduces binder level
- Steashield 10 Ultra lamellar Talc for barrier coatings
 - Reinforces barrier effect
 - Enhances corrosion resistance
 - Excellent stain blocking performance



Thank you for your attention

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